Annual Reporting Requirements

The Council on Education for Public Health (CEPH) is a private non-profit corporation established in 1974 by the American Public Health Association (APHA) and the Association of Schools of Public Health, now known as the Association of Schools and Programs of Public Health (ASPPH). The articles of incorporation were adopted by the two associations, which became the original corporate members of the new organization. The articles specified CEPH's purposes as follows:

(a) Improving the quality of education in public health schools, institutions, and programs through accreditation, certification, approval, and related activities which publicly attest compliance with defined standards; including particularly the accreditation of graduate schools of public health.

(b) Otherwise encouraging improvement in the quality of education in public health through conduct of research, provision of consultation, distribution of publications, support of demonstrations, definition of standards, development of sanctions, sponsoring of examinations, and other appropriate means related to accreditation, certification, and approval activities.

(c) Assuring an independent mechanism for the conduct of these accreditation and related activities under joint sponsorship of professional and educational organizations comprising the corporation membership.

The articles of incorporation ascribed broad powers and responsibilities to the governing body of the newly established organization. One of the obligations specified in the charter was a requirement that CEPH annually call a meeting of the corporation membership at which duly designated representatives of those organizations would meet with the Council to receive its annual report. This report, which reviews the activities of calendar year 2017, is submitted in response to that requirement.

About CEPH

The Council on Education for Public Health is a private, non-profit corporation chartered under provisions of the District of Columbia Non-Profit Corporations Act. It is recognized by the Internal Revenue Service as a 501(c)(3) organization and by the State of Maryland as an organization exempt from local income and sales taxes. No organizational or structural changes took place during 2017 that would affect this status.
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Dear Friends and Colleagues,

The Council on Education for Public Health is pleased to share its 2017 annual report, which shows continued demand for quality education in public health.

2017 was a busy and exciting year for CEPH. Considerable time and effort was dedicated to supporting schools and programs as they began implementing the 2016 Accreditation Criteria for Schools and Programs, amended October 2016.

The Council held a final public comment period on the revised Accreditation Procedures before adopting the final document at its June 2017 meeting. As part of the revisions, CEPH began hosting Pre-Application Orientation Webinars (P-AOWs). These P-AOWs are designed to assist schools and programs interested in making an initial application submission.

In 2017, CEPH trained more than 120 site visitors on the 2016 criteria at two in-person sessions and online through a combination of pre-recorded modules and live, interactive webinars. CEPH also provided technical assistance opportunities to schools and programs as they implemented the new criteria and began the compliance reporting process. These opportunities included the Accreditation Orientation Workshop (offered in January, August, and October), four technical assistance webinars, and eight online, small-group consultations.

We sincerely appreciate the engagement of the academic and practice community alike in these efforts. Achieving our mission of assuring quality education in public health is only possible with the support of our many partners. The Council would also like to thank its dedicated volunteers who contribute countless hours to the accreditation process.

We hope you find this report informative and comprehensive. Questions and comments are always welcome.

Rose Marie Martinez, ScD
President
The articles of incorporation establish a 10-member Board of Councilors as the governing body of CEPH. Members of the governing body are appointed either singly or jointly by the two corporate members. APHA appoints three members to the Council, and those representatives are expected during their tenure as councilors to be "primarily involved in the practice of public health or in the conduct of related health services."

ASPPH appoints three members, and its delegates are to be "drawn from the faculty, administration or student body of schools of public health."

The remaining four councilors are jointly appointed by the corporate members on the recommendation of the CEPH governing body. Two of these positions represent the interests and concerns of the general public; public members may not be employed by an academic institution that has a school or program of public health. The remaining two positions represent the programs accredited by CEPH. These candidates are nominated after broad solicitation of relevant organizations. During 2017, the Council was composed of the following individuals:

**Representing Public Health Practice Term Ending**

Joyce R. Gaufin 2018  
Executive Director (Ret.)  
Healthinsight  
Dammeron Valley, UT

Harry Kwon, PhD, MPH, MCHES 2019  
Director, Division of Research Education  
Office of Extramural Research, Education, and Priority Populations  
Agency for Healthcare Research and Quality  
*D Serving in a personal capacity  
Dernwood, MD

Rose Marie Martinez, ScD 2017  
Senior Board Director  
Institute of Medicine  
Washington, DC

**Representing Schools of Public Health Term Ending**

John R. Finnegan, Jr, PhD 2018  
Dean  
University of Minnesota  
Minneapolis, MN

Iman Hakim, MD, PhD, MPH 2017  
Dean, Mel and Enid Zuckerman College of Public Health  
University of Arizona  
Tucson, AZ

Phillip Williams, PhD, CIH 2020  
Dean, College of Public Health  
University of Georgia  
Athens, GA

**Representing Programs Term Ending**

Ruth Gaare Bernheim, JD, MPH 2017  
MPH Program Director  
University of Virginia  
Charlottesville, VA

Stephanie Miles-Richardson, DVM, MPH 2017  
MPH Program Director  
Morehouse School of Medicine  
Atlanta, GA

**Representing the Public Term Ending**

Nanette Lee Reynolds, EdD 2018  
Former Director  
Michigan Department of Civil Rights  
Smyrna, GA

Hitesh Kapadia, PhD, DDS 2017  
Division Chief, Craniofacial Orthodontics  
Seattle Children’s Hospital  
Seattle, WA
Executive Committee

During 2017, the following councilors served as officers of the corporation and as members of the Executive Committee:

**President:** Rose Marie Martinez, ScD

**Vice President:** Nanette Lee Reynolds, EdD

**Secretary:** Iman Hakim, MD, PhD, MPH

**Treasurer:** Ruth Gaare Bernheim, JD, MPH

The Executive Committee met five times in 2017 either via conference call or face-to-face in conjunction with Council meetings. The committee also functions as a finance committee. As such, it performs regular monitoring of CEPH financial matters, adopts annual fee schedules and initially reviews and assists with budget development. The Executive Committee is empowered to act for the Council between regular CEPH meetings; it considers substantive change notices and other routine accreditation-related business, freeing the Council meetings for discussion of substantive matters.

Nominating Committee

The Council appointed one ad hoc committee in 2017. The Nominating Committee typically consists of councilors who are not eligible for reappointment to the Council and/or former Council members. The committee proposes the next slate of CEPH officers. In 2017, Mr. Allan Baker and Dr. Stephen Martin served as committee members. The committee presented—and the Council voted to accept—the new slate of officers for 2017. These four officers make up the Executive Committee.

2017 Council Meetings

Regular business meetings engage the councilors in accreditation-related actions—accreditation reviews, interim reports, substantive change notices—and policy-related matters such as the adoption of criteria, policies, procedures, and internal practices. The Council also provides financing oversight for the agency.

In 2017, the major work of the Council focused on implementing the 2016 Accreditation Criteria for schools and programs, which reflect profession-wide developments about the educational model for public health degree programs.

The Council conducted three business meetings in 2017. The first was the winter meeting on February 10-11 in San Diego, CA. The winter meeting typically focuses on current policy matters. At this meeting, the Council reviewed the Accreditation Procedures, developed a draft document, and released it for comment.

The Council held its spring meeting and its meeting with corporate sponsors on June 22-24 in Chicago, IL. Drs. Georges Benjamin and José Ramón Fernández-Peña represented APHA and Drs. Donna Petersen and Paul Halverson represented ASPPH at the meeting. The Council held its fall meeting on October 5-7 in Washington, DC.
Volunteers

CEPH’s most valuable asset is the cadre of dedicated individuals who contribute their time, effort, and expertise to serve as Council members and site visitors. Including time devoted to the CEPH Council and related meetings, site visits, and site visitor training, the total estimated value of contributions of volunteers during 2017 was $897,000. This is the amount CEPH would have had to pay professionals to carry out similar functions at modest rates of pay. The following individuals served as on-site evaluators during 2017:

<table>
<thead>
<tr>
<th>PRACTITIONERS</th>
</tr>
</thead>
</table>
| **Nina L. Alesci, PhD, MPH**  
Analyst  
Blue Cross of Minnesota  
Medicare STARS Program  
Minneapolis, MN | **Martha E. Alexander, PhD, MA, MPH**  
Workforce and Career Development Specialist  
Centers for Disease Control and Prevention-National Center on Birth Defects & Developmental Disabilities  
Atlanta, GA |
| **Adele R. Amodeo, MPH**  
Senior Health Policy Consultant  
Public Health Institute  
Albany, CA | **James R. Anderson**  
Distinguished Scientist  
Merck & Co., Inc.  
North Wales, PA |
| **Kelly L. Bishop, MA, MCHES, FASHA**  
Public Health Advisor  
Centers for Disease Control and Prevention  
Program Development and Implementation Branch  
Decatur, GA | **Robert D. Bradshaw, MD, MPH**  
Former Health Department Director  
School of Health Professions and Dept. of Family & Community Medicine  
Eastern Virginia Medical School  
Norfolk, VA |
| **Joan P. Cloffi, PhD**  
Associate Director, Learning Office (Ret.)  
Centers for Disease Control and Prevention  
Office of Public Health Preparedness and Response  
Atlanta, GA | **David T. Dyjack, DrPH, CIH**  
Executive Director  
National Environmental Health Association  
Denver, CO |
| **Justin Frederick, MPH, CPH**  
Supervisor, Communicable Disease Epidemiology  
Douglas County Health Department  
Omaha, NE | **Frederick W. Fridinger, DrPH, MS**  
Health Communication Specialist  
Centers for Disease Control and Prevention  
Buford, GA |
| **Kristin H. Hill, MSHSA, RN**  
Evaluation Consultant  
Rhinelander, WI | **Susan McCarthy, MPH, CHES**  
Public Health Advisor  
Centers for Disease Control and Prevention-Education and Training Services Branch  
Stone Mountain, GA |
| **Daniel W. McDonald, PhD**  
Chief, Leadership Development Activity  
Centers for Disease Control and Prevention  
Suwanee, GA | **Patricia A. Nolan, MD, MPH**  
Former Executive Director  
Rhode Island Public Health Foundation  
Providence, RI |
<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
<th>Organization/Location</th>
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</thead>
<tbody>
<tr>
<td>William F. Pilkington</td>
<td>CEO &amp; Public Health Officer</td>
<td>Cabarrus Health Alliance, Kannapolis, NC</td>
</tr>
<tr>
<td>Larry Ramdin</td>
<td>Health Agent</td>
<td>Salem Board of Health, Salem, MA</td>
</tr>
<tr>
<td>Matt Richardson, DrPH, MPH</td>
<td>Director of Public Health</td>
<td>Denton County Health Department, Denton, TX</td>
</tr>
<tr>
<td>Cheryl A. Sbarra, JD</td>
<td>Senior Staff Attorney</td>
<td>Massachusetts Association of Health Boards, Tobacco</td>
</tr>
<tr>
<td>Mary Helen Smith, MPH, CPH, RS, REHS</td>
<td>Director of Environmental Health</td>
<td>Portage County Combined General Health District, Ravenna, OH</td>
</tr>
<tr>
<td>Matthew Stefanak, MPH</td>
<td>Former Health Commissioner</td>
<td>Mahoning County Health District, Pulaski, PA</td>
</tr>
<tr>
<td>Kim Marie Thorburn, MD, MPH</td>
<td>Public Health Physician (Ret.)</td>
<td>Spokane, WA</td>
</tr>
<tr>
<td>David H. Trump, MD, MPH, MPA, FACPM</td>
<td>Chief Deputy Commissioner for Public Health and Preparedness (Ret.)</td>
<td>Virginia Department of Health, Midlothian, VA</td>
</tr>
<tr>
<td>Steven J. Ward, MA, MPH, REHS/RS</td>
<td>Former Director of Public Health</td>
<td>Watertown Board of Health, Worcester, MA</td>
</tr>
<tr>
<td>Felicia M. Warren, MPH, CHES</td>
<td>Public Health Advisor</td>
<td>Centers for Disease Control and Prevention, Fairburn, GA</td>
</tr>
</tbody>
</table>
## ACADEMICS

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
<th>Institution</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Stephen C. Alder, PhD</strong></td>
<td>Division Chief</td>
<td>Public Health Program—Department of Family and Preventive Medicine</td>
<td>University of Utah Salt Lake City, UT</td>
</tr>
<tr>
<td><strong>Christopher G. Atchison, MPA</strong></td>
<td>Clinical Professor (Emeritus)</td>
<td>College of Public Health</td>
<td>University of Iowa Coralville, IA</td>
</tr>
<tr>
<td><strong>J. Jackson Barnette, PhD, MA</strong></td>
<td>Associate Dean for Academic Affairs</td>
<td>School of Public Health and Information Sciences</td>
<td>University of Louisville Louisville, KY</td>
</tr>
<tr>
<td><strong>Craig H. Blakely, PhD, MPH</strong></td>
<td>Professor &amp; Dean</td>
<td>School of Public Health and Information Sciences</td>
<td>University of Louisville Louisville, KY</td>
</tr>
<tr>
<td><strong>Cyril Blavo, DO, MS, MPH&amp;M, FACOP</strong></td>
<td>Program Director</td>
<td>MPH Program</td>
<td>Nova Southeastern University Fort Lauderdale, FL</td>
</tr>
<tr>
<td><strong>Terry L. Brandenburg, MPH, CPH</strong></td>
<td>MPH Program Director</td>
<td>Medical College of Wisconsin Milwaukee, WI</td>
<td></td>
</tr>
<tr>
<td><strong>Wendy E. Braund, MD, MPH, MDEd, FACPM</strong></td>
<td>Associate Dean for Practice</td>
<td>University of Pittsburgh</td>
<td>Pittsburgh, PA</td>
</tr>
<tr>
<td><strong>Marie Diener-West, PhD</strong></td>
<td>Professor</td>
<td>Bloomberg School of Public Health</td>
<td>Johns Hopkins University Baltimore, MD</td>
</tr>
<tr>
<td><strong>James R. Ebert, MD, MBA, MPH, CPH</strong></td>
<td>Chair</td>
<td>Department of Community Health</td>
<td>Wright State University Kettering, OH</td>
</tr>
<tr>
<td><strong>Eleanor Feingold, PhD</strong></td>
<td>Senior Associate Dean</td>
<td>Graduate School of Public Health</td>
<td>University of Pittsburgh Pittsburgh, PA</td>
</tr>
<tr>
<td><strong>David I. Gregorio, PhD, MS</strong></td>
<td>Professor</td>
<td>Department of Community Medicine and Health Care</td>
<td>University of Connecticut Farmington, CT</td>
</tr>
<tr>
<td><strong>Charles B. Hamilton, DrPH, MPH</strong></td>
<td>Professor Emeritus</td>
<td>Department of Public Health</td>
<td>University of Tennessee Knoxville, TN</td>
</tr>
<tr>
<td><strong>Carl Hanson, PhD, MS, MCHES</strong></td>
<td>Department Chair</td>
<td>Department of Health Science</td>
<td>Brigham Young University Provo, UT</td>
</tr>
<tr>
<td><strong>Nills Hennig, MD, PhD, MPH</strong></td>
<td>Director</td>
<td>Graduate Program in Public Health</td>
<td>Mount Sinai Icahn School of Medicine New York, NY</td>
</tr>
<tr>
<td><strong>Helen Hopp Marshak, PhD, MCHES</strong></td>
<td>Dean</td>
<td>School of Public Health</td>
<td>Loma Linda University Loma Linda, CA</td>
</tr>
<tr>
<td><strong>Jennifer K. Ibrahim, PhD, MPH, MA</strong></td>
<td>Associate Dean for Academic Affairs</td>
<td>College of Public Health</td>
<td>Temple University Philadelphia, PA</td>
</tr>
<tr>
<td>Name</td>
<td>Title</td>
<td>Institution</td>
<td>Location</td>
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</tr>
<tr>
<td>Sondos Islam, PhD, MPH, MS</td>
<td>Director</td>
<td>MPH Program in Urban Health Disparities</td>
<td>Los Angeles, CA</td>
</tr>
<tr>
<td>Carole Kacius, PhD</td>
<td>Associate Dean for Education and Training</td>
<td>Richard M. Fairbanks School of Public Health</td>
<td>Indianapolis, IN</td>
</tr>
<tr>
<td>C. William Keck, MD, MPH, FACP</td>
<td>Professor Emeritus</td>
<td>Northeast Ohio Medical University</td>
<td>Akron, OH</td>
</tr>
<tr>
<td>Richard S. Kurz, PhD</td>
<td>Dean Emeritus</td>
<td>School of Public Health</td>
<td>St. Louis, MO</td>
</tr>
<tr>
<td>Amy F. Lee, MD, MPH, MBA, CPH</td>
<td>Professor &amp; Program Director</td>
<td>Master of Public Health Program</td>
<td>Rootstown, OH</td>
</tr>
<tr>
<td>Susan West Marmagas, MPH</td>
<td>Director</td>
<td>Public Health Program</td>
<td>Blacksburg, VA</td>
</tr>
<tr>
<td>Thomas J. McDonald, PhD, MS</td>
<td>Professor &amp; Assistant Dean for Academic Affairs</td>
<td>School of Public Health</td>
<td>College Station, TX</td>
</tr>
<tr>
<td>Michael D. Mink, PhD, MPA</td>
<td>Associate Professor</td>
<td>Public Health Program</td>
<td>New Haven, CT</td>
</tr>
<tr>
<td>Shan Mohammed, MD, MPH, FAAFP</td>
<td>Chair</td>
<td>Master of Public Health Program in Urban Health</td>
<td>Boston, MA</td>
</tr>
<tr>
<td>Leah C. Neubauer, EdD, MA</td>
<td>Director of Accreditation and Assessment</td>
<td>Public Health Program</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>Sara S. Plaspolh, DrPH, CHES</td>
<td>Associate Professor of Health Sciences</td>
<td>Department of Health Sciences</td>
<td>Savannah, GA</td>
</tr>
<tr>
<td>Gary E. Raskob, PhD, MSc</td>
<td>Dean</td>
<td>College of Public Health</td>
<td>Oklahoma City, OK</td>
</tr>
<tr>
<td>Beth A. Resnick, DrPH, MPH</td>
<td>Associate Scientist</td>
<td>Bloomberg School of Public Health</td>
<td>Baltimore, MD</td>
</tr>
<tr>
<td>Darrell P. Scharff, PhD</td>
<td>Associate Dean for Academic Affairs</td>
<td>College for Public Health and Social Justice</td>
<td>St. Louis, MO</td>
</tr>
<tr>
<td>Diane Marie M. St. George, PhD</td>
<td>MPH Program Director</td>
<td>Department of Epidemiology and Public Health</td>
<td>Baltimore, MD</td>
</tr>
<tr>
<td>Lisa Sullivan, PhD</td>
<td>Associate Dean for Education</td>
<td>School of Public Health</td>
<td>Boston, MA</td>
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CEPH Annual Report 2017
Volunteers (cont.)

<table>
<thead>
<tr>
<th>Volunteers</th>
<th>ACADEMICS (cont.)</th>
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<tbody>
<tr>
<td></td>
<td><strong>Dennis L. Thombs, PhD, FAAHB</strong>&lt;br&gt;Professor &amp; Dean&lt;br&gt;School of Public Health&lt;br&gt;University of North Texas Health Science Center&lt;br&gt;Fort Worth, TX</td>
</tr>
<tr>
<td></td>
<td><strong>Nannette C. Turner, PhD, MPH</strong>&lt;br&gt;Chair&lt;br&gt;Department of Public Health&lt;br&gt;Mercer University&lt;br&gt;Atlanta, GA</td>
</tr>
<tr>
<td></td>
<td><strong>Patrick Vivier, MD, PhD</strong>&lt;br&gt;Director of Interdisciplinary Education Programs &amp; MPH Program&lt;br&gt;School of Public Health&lt;br&gt;Brown University&lt;br&gt;Providence, RI</td>
</tr>
<tr>
<td></td>
<td><strong>Susan M. Wozenski, MPH, JD</strong>&lt;br&gt;Vice Chair, Department of Family and Community Health&lt;br&gt;MPH Program&lt;br&gt;University of Maryland at Baltimore&lt;br&gt;Baltimore, MD</td>
</tr>
</tbody>
</table>

The CEPH team at the University of California, Irvine site visit in November 2017.
Laura Rasar King, MPH, MCHES serves as the Executive Director of CEPH. Her work and career have focused on bridging the gap between the needs of the public health workforce and academic public health. Ms. King is a frequent speaker on higher education, accreditation, academic public health, and public health workforce issues.

Mollie Mulvanity, MPH serves as the Deputy Director of CEPH. During her years at CEPH, Mollie has visited more than 100 public health schools and programs while providing consultation or staffing accreditation reviews. Mollie served as a member of the MPH Taskforce of the Framing the Future Initiative and is a frequent presenter at professional meetings on the evolution of quality assurance in public health higher education, particularly in relation to MPH curricula.

Kristen Varol, MPH, CHES serves as the Director of Accreditation Services. Kristen has provided consultation to and staffed accreditation reviews for schools and programs across the US and internationally. She is a member of ASPPH’s Data Committee and supports efforts to streamline data collection and sharing between the two organizations.

Nicole Williams, MPH serves as the Communications Director and Senior Accreditation Specialist. During her years at CEPH, Nicole has assisted in the development and implementation of standalone baccalaureate program accreditation.

Alisha O’Connell, MPH serves as an Accreditation Specialist at CEPH. During her years at CEPH, Alisha has assisted in the development and implementation of data summary activities related to the accreditation review process and compliance reporting for the 2016 revised Accreditation Criteria.

In 2017, CEPH welcomed four new Accreditation Specialists. Alexandra DiOrio, MPH, Deja Jennings, MPH, Olivia Luzzi, MPH, and Megan Sisto, MPH, CHES carry out tasks to ensure that the accreditation review process for schools and programs proceeds smoothly. Their duties include managing the accreditation review process, serving as on-site coordinator for accreditation site visits, editing and preparing sections of the site visit team reports, developing training materials, conducting training sessions, and responding to stakeholder inquiries.
Sources of Financial Support

The Council’s income derives from a combination of contributions and fees. During 2017, APHA contributed $96,757 in unrestricted fees to CEPH. Accredited schools of public health, public health programs, and standalone baccalaureate programs paid approximately $856,296 in support fees. Additional fees are charged when a school or program undergoes its periodic reevaluation, begins the applicant process, or seeks consultation. Total revenues during 2017 from contributions, fees for specific services, interest, and miscellaneous sources amounted to $1,434,690 (including reimbursement for travel expenses of site visitors and consultants).

Budgeting and Financial Planning

The Council adopted a budget for calendar year 2017 in the amount of $1,381,594. Budget planning takes into account anticipated review workloads and expected inflation, as well as the organization’s policy about maintaining reserves. Actual expenditures for the year were slightly lower than budgeted, approximately $1,352,400 (including travel reimbursements). CEPH ended the year with $848,721 in cash reserves, amounting to approximately 63% of the operating expenses that year. The Council follows a policy of maintaining reserves equal to at least six months of operating expenses.

The APHA Executive Board approved a new funding agreement for July 1, 2017 to June 30, 2018 of $98,187.

Each summer, the CEPH Executive Committee establishes a fee schedule that will be applicable for the following year. The annual support fees for accredited schools and programs increased slightly for 2018. Applicant, accreditation, and consultation fees remained the same as the previous year.

Audit of CEPH Accounts

The accounting firm of Neuman, Pollack and Associates, P.A. was retained to conduct an independent audit of CEPH’s financial records for 2017. A copy of the audited financial statement is a part of this annual report to the corporate members.

Source of Funds

![Source of Funds Pie Chart]
With the adoption of the 2016 Accreditation Criteria complete, CEPH focused on implementing the criteria in 2017. CEPH implemented a variety of technical assistance and training opportunities for schools, programs, and site visitors on the 2016 Accreditation Criteria.

**Technical Assistance (TA)**

TA webinars have been an important tool for educating schools and programs about the new criteria. In 2017, CEPH hosted three TA webinars on the following topics:

- Guiding Statements and Evaluation
- Competency Mapping and Assessment
- Populating Data Templates

All TA webinars are recorded and made available on the CEPH website.

CEPH staff also presented in-person at meetings across the country. In 2017, CEPH presented at the annual meetings of SOPHE, APTR, the Tennessee Public Health Association, AAPHP, and APHA. At APHA, CEPH hosted a technical assistance session featuring accredited institutions, “New approaches to the MPH curriculum: a series of case studies.”

**Criteria Workshops**

In 2017, CEPH hosted three criteria workshops. These events are comprehensive sessions on the revised accreditation criteria. Based on CEPH’s longstanding Accreditation Orientation Workshop (AOW), these workshops featured simultaneous sessions for representatives of accredited units, units pursuing initial accreditation, and units preparing for the initial application submission (IAS).

Sessions covered CEPH procedures, focusing on the procedures most relevant to each group of stakeholders, but devoted the majority of the two-day agenda to a detailed examination of the expectations associated with each of the 51 criteria in CEPH’s 2016 Accreditation Criteria.

The workshop also included a networking reception and opportunities for school and program representatives to share challenges and insights with one another.

(continued on next page)
Consultations

With compliance reporting in full swing, CEPH instituted new opportunities for technical assistance in 2017. CEPH now offers small-group online consultations designed for schools and programs undertaking Compliance Report Option A. Each session has up to eight participant schools and programs and provides detailed, in-depth feedback from CEPH staff and the opportunity to share ideas and strategies with other schools and programs. These small group consultations will continue into 2018.

CEPH also began to offer “express consultations” in conjunction with other training events, such as the Criteria Workshops. CEPH staff review draft materials, answer questions, and provide detailed guidance, allowing stakeholders to explore unique or specific issues that may not be applicable to the larger group.

Site Visitor Training

Given the significant changes represented in the 2016 Accreditation Criteria, CEPH retrained nearly 120 site visitors. In addition to traditional in-person site visitor trainings, CEPH offered online site visitor trainings. These trainings include learning modules on CourseSites and interactive webinars via GoToWebinar. In June 2017, CEPH trained over 40 site visitors exclusively online.

The Council plans to continue its efforts toward providing the best possible resources to its stakeholders in 2018.
On-site evaluation visits by teams of qualified reviewers are the primary basis by which the CEPH governing body is informed about the schools and programs it accredits. Typically, teams arrive on site the evening before the visit and spend two or three days interviewing university officials, administrators, program faculty, students, alumni, and community partners. Teams also review documents and view facilities and resources. The last component of the visit is an exit briefing. During 2017, CEPH conducted visits at the following 36 schools and programs:

<table>
<thead>
<tr>
<th>Date</th>
<th>Institution</th>
<th>Unit*</th>
<th>Chair</th>
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<tbody>
<tr>
<td>Jan 23-24</td>
<td>Andrews University</td>
<td>PHP</td>
<td>Nina Alesci, PhD, MPH</td>
</tr>
<tr>
<td>Jan 25-27</td>
<td>Université de Montréal</td>
<td>SPH</td>
<td>Craig Blakely, PhD, MPH</td>
</tr>
<tr>
<td>Feb 9-10</td>
<td>Westminster College</td>
<td>PHP</td>
<td>Kristin Hill, MSHSA, RN</td>
</tr>
<tr>
<td>Feb 27-28</td>
<td>Washington University in St. Louis</td>
<td>PHP</td>
<td>Matthew Stefanak, MPH</td>
</tr>
<tr>
<td>Mar 2-3</td>
<td>San Francisco State University</td>
<td>PHP</td>
<td>Kim Marie Thorburn, MD, MPH</td>
</tr>
<tr>
<td>Mar 6-7</td>
<td>Teachers College, Columbia University</td>
<td>PHP</td>
<td>Kelly Bishop, MA, MCHES, FASHA</td>
</tr>
<tr>
<td>Mar 13-15</td>
<td>Temple University</td>
<td>SPH</td>
<td>Christopher Atchison, MPA</td>
</tr>
<tr>
<td>Mar 23-24</td>
<td>University of New Mexico</td>
<td>PHP</td>
<td>C. William Keck, MD, MPH, FACPM</td>
</tr>
<tr>
<td>Mar 27-28</td>
<td>Southern Illinois University, Edwardsville</td>
<td>SBP</td>
<td>Carl Hanson, PhD, MS, MCHES</td>
</tr>
<tr>
<td>Mar 29-31</td>
<td>University of South Carolina</td>
<td>SPH</td>
<td>J. Jackson Barnette, PhD, MA</td>
</tr>
<tr>
<td>Apr 6-7</td>
<td>Medical College of Wisconsin</td>
<td>PHP</td>
<td>Amy Lee, MD, MPH, MBA, CPH</td>
</tr>
<tr>
<td>Apr 17-19</td>
<td>University of North Carolina, Chapel Hill</td>
<td>SPH</td>
<td>Wendy Braund, MD, MPH, MSEd, FACPM</td>
</tr>
<tr>
<td>Apr 24-26</td>
<td>Harvard University</td>
<td>SPH</td>
<td>David Trump, MD, MPH, MPA, FACPM</td>
</tr>
<tr>
<td>Apr 27-28</td>
<td>University of Montana</td>
<td>PHP</td>
<td>Charles Hamilton, DrPH, MPH</td>
</tr>
</tbody>
</table>
## 2017 Site Visits (cont.)

<table>
<thead>
<tr>
<th>Date</th>
<th>Institution</th>
<th>Unit*</th>
<th>Chair</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 4-5</td>
<td>Claremont Graduate University</td>
<td>PHP</td>
<td>Stephen Alder, PhD</td>
</tr>
<tr>
<td>May 8-9</td>
<td>California State University, San Bernardino</td>
<td>PHP</td>
<td>Leah Neubauer, EdD, MA</td>
</tr>
<tr>
<td>May 11-12</td>
<td>Charles R. Drew University of Medicine</td>
<td>PHP</td>
<td>Shan Mohammed, MD, MPH, FAAFP</td>
</tr>
<tr>
<td>Sep 14-15</td>
<td>Appalachian State University</td>
<td>SBP</td>
<td>Matthew Stefanak, MPH</td>
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<tr>
<td>Sep 14-15</td>
<td>Campbell University</td>
<td>PHP</td>
<td>Kim Marie Thorburn, MD, MPH</td>
</tr>
<tr>
<td>Sep 18-19</td>
<td>Oakland University</td>
<td>PHP</td>
<td>Susan Wozenski, MPH, JD</td>
</tr>
<tr>
<td>Sep 27-29</td>
<td>University of Kentucky</td>
<td>SPH</td>
<td>Tanya Uden-Holman, PhD</td>
</tr>
<tr>
<td>Oct 2-3</td>
<td>University of Kansas School of Medicine</td>
<td>PHP</td>
<td>Nannette Turner, PhD, MPH</td>
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<tr>
<td>Oct 9-11</td>
<td>Tulane University</td>
<td>SPH</td>
<td>James Yager, PhD</td>
</tr>
<tr>
<td>Oct 12-13</td>
<td>Purdue University</td>
<td>PHP</td>
<td>Patricia Nolan, MD, MPH</td>
</tr>
<tr>
<td>Oct 16-17</td>
<td>Missouri State University</td>
<td>PHP</td>
<td>Sara Plasphol, DrPH, CHES</td>
</tr>
<tr>
<td>Oct 23-25</td>
<td>University of Alberta</td>
<td>SPH</td>
<td>Richard Kurz, PhD</td>
</tr>
<tr>
<td>Oct 26-27</td>
<td>University of New Hampshire</td>
<td>PHP</td>
<td>Kristine Tollestrup, PhD, MPH</td>
</tr>
<tr>
<td>Oct 30-31</td>
<td>Northwestern University</td>
<td>PHP</td>
<td>Nils Hennig, MD, PhD, MPH</td>
</tr>
<tr>
<td>Nov 2-3</td>
<td>University of Miami</td>
<td>SBP</td>
<td>Carl Hanson, PhD, MS, MCHES</td>
</tr>
<tr>
<td>Nov 13-14</td>
<td>University of California, Davis</td>
<td>PHP</td>
<td>David Gregorio, PhD, MS</td>
</tr>
<tr>
<td>Nov 13-14</td>
<td>Coastal Carolina University</td>
<td>SBP</td>
<td>Michael Mink, PhD, MPA</td>
</tr>
<tr>
<td>Nov 16-17</td>
<td>University of California, Irvine</td>
<td>PHP</td>
<td>Diane Marie St. George, PhD</td>
</tr>
<tr>
<td>Nov 30-1</td>
<td>Long Island University, Brooklyn</td>
<td>PHP</td>
<td>Susan West Marmagas, MPH</td>
</tr>
<tr>
<td>Dec 4-6</td>
<td>Columbia University</td>
<td>SPH</td>
<td>LuAnn White, PhD, DABT</td>
</tr>
<tr>
<td>Dec 4-5</td>
<td>University of Cincinnati</td>
<td>PHP</td>
<td>Stephen Alder, PhD</td>
</tr>
<tr>
<td>Dec 11-12</td>
<td>MCPHS University</td>
<td>PHP</td>
<td>Amy Lee, MD, MPH, MBA, CPH</td>
</tr>
</tbody>
</table>

*The unit refers to the unit of accreditation:
- **PHP**: Public Health Program
- **SBP**: Standalone Baccalaureate Program
- **SPH**: School of Public Health
During 2017, the Council took final actions on the following 30 accreditation reviews, of which 10 were new applicants and two were transitions from the public health program to school of public health category of accreditation. Each review followed an on-site evaluation and the preparation of a written report.

**Initial Accreditation**

**American Public University System**
Master of Public Health Program
Initial accreditation to July 1, 2022

**Andrews University**
Public Health Program
Initial accreditation to July 1, 2022

**California State University, San Bernardino**
Public Health Program
Initial accreditation to December 31, 2022

**La Salle University**
Public Health Program
Initial accreditation to July 1, 2022

**Lenoir-Rhyne University**
Master of Public Health Program
Initial accreditation to July 1, 2022

**National Taiwan University**
College of Public Health
Initial accreditation to July 1, 2022

**Oregon Health Sciences University/Portland State University**
School of Public Health
Initial accreditation to July 1, 2022

**Southern Illinois University, Edwardsville**
Standalone Baccalaureate Program
Initial accreditation to December 31, 2022

**Teacher's College, Columbia University**
MS in Community Health Education Program
Initial accreditation to December 31, 2022

**Temple University**
College of Public Health
Initial accreditation to December 31, 2022

**Université de Montréal**
École de Santé Publique
Initial accreditation to July 1, 2022

**University of Wisconsin at Milwaukee**
Joseph J. Zilber School of Public Health
Initial accreditation to July 1, 2022

**Continued Accreditation**

**Charles R. Drew University of Medicine and Sciences**
MPH Program
Continued accreditation to December 31, 2024

**Claremont Graduate University**
Public Health Program
Continued accreditation to December 31, 2024

**Consortium of Eastern Ohio**
Master of Public Health Program
Continued accreditation to July 1, 2024

**Harvard University**
T.H. Chan School of Public Health
Continued accreditation to December 31, 2024

**Loma Linda University**
School of Public Health
Continued accreditation to July 1, 2024

**Medical College of Wisconsin**
MPH Program
Continued accreditation to December 31, 2024

**Morgan State University**
Public Health Program
Continued accreditation to July 1, 2024
Accreditation Decisions (cont.)

Northeastern University  
Master of Public Health Program in Urban Health  
Continued accreditation to July 1, 2024

Ohio State University  
College of Public Health  
Continued accreditation to July 1, 2024

San Francisco State University  
Public Health Program  
Continued accreditation to December 31, 2024

University of Montana  
Public Health Program  
Continued accreditation to December 31, 2024

University of Nebraska Medical Center  
College of Public Health  
Continued accreditation to July 1, 2024

University of New England  
Graduate Programs in Public Health  
Continued accreditation to December 31, 2018

University of New Mexico  
MPH Program  
Continued accreditation to December 31, 2024

University of North Carolina, Chapel Hill  
Gillings School of Global Public Health  
Continued accreditation to December 31, 2024

CEPH Trademark

The Council on Education for Public Health (CEPH) has registered its name and acronym with the United States Patent and Trademark Office. The federal registration symbol (®) or the phrase “Registered in U.S. Patent and Trademark Office” will now appear at least once on 1) all advertising and printed materials bearing the CEPH name; 2) in packaging in which any goods are sold or shipped; 3) any tags or labels applied or affixed to the goods upon which the mark is used; and 4) all website pages featuring the mark. Failure to use any of these notices may preclude a monetary recovery in an infringement suit. The registration is valid until September 22, 2019.

CEPH team at the University of North Carolina, Chapel Hill site visit in April 2017.
The Council reviewed 20 requests from educational institutions desiring to begin the accreditation evaluation process in 2017.

With the exception of the currently accredited schools and programs in transition to other accreditation categories, these schools and programs do not appear on the published CEPH list until after a site visit and a favorable decision is made about accreditation. Applicants have up to two years to undertake a self-study and submit a self-study document; the on-site visit is conducted about five months later. However, applicants may be ready to proceed more quickly and may negotiate earlier site visit dates.

Newly approved applicants include the following schools and programs:

<table>
<thead>
<tr>
<th>School</th>
<th>Program</th>
<th>Self-study Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bastyr University</td>
<td>Master of Public Health Program</td>
<td>June 7, 2019</td>
</tr>
<tr>
<td>California Baptist University – Online</td>
<td>Public Health Program</td>
<td>February 11, 2019</td>
</tr>
<tr>
<td>California State University, San Marcos</td>
<td>MPH Program</td>
<td>October 7, 2019</td>
</tr>
<tr>
<td>Central Michigan University</td>
<td>MPH Program</td>
<td>November 15, 2018</td>
</tr>
<tr>
<td>Chamberlain University</td>
<td>MPH Program</td>
<td>October 7, 2019</td>
</tr>
<tr>
<td>Chicago School of Professional Psychology</td>
<td>MPH Program</td>
<td>October 7, 2019</td>
</tr>
<tr>
<td>Creighton University</td>
<td>MPH Program</td>
<td>October 7, 2019</td>
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<tr>
<td>Cornell University</td>
<td>MPH Program</td>
<td>April 16, 2019</td>
</tr>
<tr>
<td>Ferris State University</td>
<td>MPH Program</td>
<td>May 21, 2019</td>
</tr>
<tr>
<td>Hawaii Pacific University</td>
<td>Programs in Public Health</td>
<td>September 7, 2018</td>
</tr>
<tr>
<td>Illinois State University</td>
<td>BS in Health Promotion and Education</td>
<td>May 24, 2019</td>
</tr>
<tr>
<td>Jackson State University*</td>
<td>School of Public Health</td>
<td>December 4, 2017</td>
</tr>
<tr>
<td>Lamar University</td>
<td>MPH Program</td>
<td>April 26, 2019</td>
</tr>
<tr>
<td>Salisbury University</td>
<td>BS in Community Health Program</td>
<td>April 26, 2019</td>
</tr>
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</table>

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<table>
<thead>
<tr>
<th>Institution</th>
<th>Program Type</th>
<th>Self-Study Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Simmons College</td>
<td>Public Health Program</td>
<td>October 7, 2019</td>
</tr>
<tr>
<td>St. Catherine University</td>
<td>Public Health Program</td>
<td>April 30, 2019</td>
</tr>
<tr>
<td>University of Evansville</td>
<td>Public Health Program</td>
<td>February 11, 2019</td>
</tr>
<tr>
<td>University of Illinois at Springfield</td>
<td>MPH Program</td>
<td>April 24, 2019</td>
</tr>
<tr>
<td>University of Nevada, Las Vegas*</td>
<td>School of Public Health</td>
<td>December 18, 2017</td>
</tr>
<tr>
<td>University of South Dakota/South Dakota State University</td>
<td>MPH Program</td>
<td>February 11, 2019</td>
</tr>
</tbody>
</table>

*Currently accredited public health program (PHP) transitioning to school of public health (SPH).

The status of applicants, including the due date of the preliminary self study, the scheduled site visit dates, and the anticipated decision date, is continuously updated on the CEPH website: [http://ceph.org/accredited/applicants/](http://ceph.org/accredited/applicants/).

CEPH team at the Claremont Graduate University site visit in May 2017.

CEPH team at the Tulane University site visit in October 2017.
US Department of Education Recognition

CEPH is recognized by the United States Department of Education (USDE). Recognition by the US Department of Education (USDE) is essential to establishing eligibility of accredited schools and programs for certain federal funds. Recognition requires that an accrediting agency meet specific criteria and guidelines and that there be a periodic review and recertification of the qualifications of an accrediting body.

Recognition is conferred for periods up to five years. CEPH was reviewed in December 2013 and, following this review, the Secretary of Education notified CEPH that its recognition had been extended for a five-year period with no required interim reporting.

As chair of ASPA, Ms. Rasar King served as a liaison for programmatic accreditation with the US Department of Education staff and she regularly visits members of Congress to discuss the important role of accreditation in the professions. Under her leadership, the Good Practice Task Force was established, and ASPA released a report on how programmatic accreditors use student outcomes in the accreditation process. In 2017, ASPA published a risk management toolkit for accreditors.

Ms. Mollie Mulvanity, deputy director, was elected in 2015 to serve as co-chair of the ASPA Professional Development Committee. In this role, she plans and leads educational programming for ASPA members at their bi-annual meetings. ASPA is the primary source for professional development among the staff of programmatic accreditors, and CEPH encourages participation in these educational opportunities for all staff.

CEPH is proud to be a national leader in specialized and professional accreditation.

Participation in ASPA

CEPH was a founding member and continues as an active participant in the Association of Specialized and Professional Accreditors (ASPA), a national organization of approximately 60 specialized accrediting agencies that provides membership services, including professional development for staff, and advocates on behalf of the specialized accrediting community.

CEPH’s executive director participates actively in ASPA and has served on several committees and task forces in past years. She served as chair of ASPA’s Board of Directors from May 2014 through May 2017. Beginning in May 2017, she serves as ASPA’s treasurer. She also serves on the Education Policy Committee, which closely monitors policy developments related to the US Department of Education as well as the Council on Higher Education Accreditation. The committee ensures that the perspectives of specialized and professional accreditors are considered in national policy discussions.
Looking Ahead to 2018

2018 promises to be a busy and exciting year for CEPH. The Council will host its first site visits and make its first accreditation decisions using the 2016 Accreditation Criteria. The Council will also receive the first compliance reports from accredited schools and programs in January 2018.

CEPH will continue to focus on providing technical assistance to schools and programs as they implement the new criteria. Priority activities will include multiple offerings of the Accreditation Orientation Workshop, regular technical assistance webinars, online small-group consultations, in-person express consultations, and in-person technical assistance sessions and workshops.

The Council will also undertake a revision of the standalone baccalaureate program (SBP) criteria. In early 2018, CEPH will open the proposed revisions for public comment and host focus groups with the currently accredited SBPs. The Council anticipates that the revised SBP criteria will be adopted in June 2018.

CEPH team at the MCPHS site visit in December 2017

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